

Cookies Policy

Last updated: April 29, 2021

Dear our users,

MK Restaurant Group Public Company limited and its subsidiaries (“MK Restaurant Group”, “our”, “we”, or “us”) values and strongly commits to protect your personal information and privacy. However, to provide good quality of services and great experiences in using our website, including all pages within this website (collectively referred to herein below as the “Website”), we may collect, use, and/or disclose personal information about your visit and use of the Website (collectively referred to herein below as the “Personal Information”). We are using cookies or any other similar technologies when you visit our Website to facilitate the use of website, develop user experiences, and respond to your specific needs.

This Cookies Policy can be explained in detail as follows:

- What are cookies?
- What types of cookies do we use?
- How do we use cookies?
- Cookies Management

1. What are cookies?

Cookies are small text files that are stored on your computer or internet-connected devices, such as your smartphones or tablets, when visiting our Website. Cookies are used to collect your Personal Information when visiting our Website, such as. name, address, email address, user ID, IP address, search terms, and user settings (e.g. language).

Cookies help us know how you use our Website, so that we are able to develop and improve your experience of using our Website or provide better services to you and suit your needs. The acceptance of cookie settings helps us remember your cookie preferences. Consequently, your next visits to our Website is more convenient, faster, and more responsive to your needs.

2. What type of cookies do we use?

We may use the following cookies when you visit our Website:

- a. Strictly Necessary Cookies
- b. Site Functionality Cookies
- c. Site Analytical/Performance Cookies
- d. Targeting Cookies
- e. Advertising Cookies
- f. Social Media Cookies

3. How do we use cookies?

We may collect, use, or disclose your Personal Information, including your cookie preferences when you visit our Website, by putting a number of cookie files into your web browser. In this case, we use cookies for the following purposes:

Types of Cookies	Purpose	Duration
a. Strictly Necessary Cookies	These cookies are essential to the functionality of the Website and allow you to access to information and use our Website safely.	90 days
b. Site Functionality Cookies	These cookies allow you to browse our Website and use our various features, such as user registration or login. These cookies are used to recognize your identity when you revisit our Website and allow us to customize our content and Website to respond your needs as well as remember your preferences, such as language, region, or font size in which you set your browsers.	90 days
c. Site Analytical/Performance Cookies	These cookies allow us to recognize and count our Website visitors as well as perceive the browsing behaviors which lead us to improve the functionality of our Website for better quality and more suitability. Moreover, these cookies allow us to collect statistical data of the login methods and browsing behaviors, which help us improve the functionality of our Website and understand the interests of our users as well as evaluate the effectiveness of our advertisements.	90 days
d. Targeting Cookies	These cookies record your visits to our Website including web pages and links you have visited. We use this information to customize some contents which are displayed on our Website to suit your interests. Moreover, we may share this information with our third parties for such purposes.	90 days
e. Advertising Cookies	These cookies recognize your preferences in accessing our Website and can be used as a supplementary information to adaptively display the advertisements that are most suitable for you, such as advertising the products that may be of interest to you and/or avoiding or limiting the number of times that you repeatedly see such advertisements.	90 days

Types of Cookies	Purpose	Duration
f. Social Media Cookies	These cookies are used when you share any information on social media along with share function which is available on our Website. These cookies record what you have worked on and may be associated with various targeting/advertising activities.	90 days

Please note that some cookies on our Website are managed by third parties, such as an advertising network which involves many various works, such as videos, maps, and social media and any other third-party website operators, such as web analytics services. These cookies usually are Site Analytical/ Performance Cookies or Targeting Cookies. Therefore, you should read the Cookies Policy and Privacy Policy on third-party websites to understand how they may use your information.

4. Cookies Management

You can manage cookies by changing your cookie preferences, accepting, rejecting, or deleting those cookies which have been set on our Website. You can perform such operations by setting your cookie preferences or browsers, e.g. you may refuse the installation of all or some types of cookies on your device by disabling such cookies. However, these settings may prevent you from using our Website effectively. Some parts of the Website may not be functional, may not be able to collect information about your preferences, or may affect our Website to be displayed inaccurately.

5. Privacy Notice

This Cookies Policy is an integral part of our Privacy Notice. If you would like to know more about how we collect, use, and/or disclose your Personal Information, please read our Privacy Notice which is published on our Website.

6. Cookies Policy Changes

We reserve the right to change or amend this Cookies Policy. Please visit our Website and review this Cookies Policy and any other published information to which we may make changes periodically. Under any circumstances, we may inform you of any changes through the email you have provided us.

7. How to Contact Us

If you have any questions or complaints about our methods of storing, using, processing, and disclosing your Personal Information, please contact us at:

MK Restaurant Group Public Company Limited

1200 Debaratna Road, Bangna-Tai, Bangna, Bangkok 10260

Telephone: 0-2066-1000

Email: dpo@mkrestaurantgroup.com