

## **Cookie Policy**

#### Dear Users of the Company's Website,

Thai President Foods PLC. (collectively referred to as "Company") pays attention and determines to protect your personal data and privacy. However, in order to provide you with quality service including good experience in using the Company's website or other platforms on the Company's internet, etc. (collectively referred to as "website"), the Company may collect, use and/or disclose personal data relating to your visit of our website and your website usage (collectively referred to as the "personal data"). The usage of cookie or other similar technology when you enter the Company's website enables the Company to facilitate the use of the website, improve the usage experience of the user and respond to your specific needs, the data usually does not directly identify you. But it can provide more a personalized website usage experience that adjusts to a person. Since the Company respects your privacy, you may choose to unauthorize some types of cookies by selecting the subject of each category for additional information and change the default setting of the Company. Nonetheless, blocking some types of cookies may affect the website usage experience and services to be rendered by the Company. For more information regarding to how the Company processes your personal data, this Cookie Policy shall clarify as follows:

- What is cookie;
- What types of cookie does the Company uses;
- How the Company uses cookie;
- Cookie management.

## 1. What is Cookie;

Cookies are small files which are saved on a computer or other Internet-connected devices such as your smart phones or tablets, when used for browsing the Company's website. Normally, cookies will save your personal data when visiting the Company's website such as name, email address, user ID, IP address, and key words, as well as user preferences (such as language), etc. Cookies will help the Company to understand how you use our website so that we can improve your experience or better fulfill your needs by allowing us to record your cookies setting making your next visit more convenient, faster, and responsive to your needs.

# 2. What Types of Cookie does the Company Uses;

The Company may use the following cookies when you are browsing the website:

- a. Strictly Necessary Cookies
- b. Site Functionality Cookies
- c. Site Analytical/ Performance Cookies
- d. Marketing Cookies





## 3. How the Company Uses Cookie;

The Company may collect, use, or disclose your personal data which includes your usage setting while browsing the Company's website by bringing a number of cookies files into your web browser. In this case, the Company uses cookies to proceed in accordance with the following purposes:

Types of Cookies		Description the Types of Cookies	Retention Period
a.	Strictly Necessary Cookies	This type of cookie is essential to the functioning of the website. This allows you to access and use the information on our website safely.	90 days
b.	Site Functionality Cookies	This type of cookie enables you to browse the website and use our features such as registration and logging into our system. These cookies allow the website to recognize you when you return. It will enable us to adjust the content to your specific requirements. It also remembers your selections on the page, such as the language, location, and font size you select.	90 days
C.	Site Analytical/ Performance Cookies	This type of cookie allows us in recognizing and counting visitors of the website, as well as determining visitor behavior in order to improve the website's performance in a more effective and more suitable. Also, it collects statistical data on how you access and use the website, which will help to improve functionality of the website. Users can quickly locate what they are looking for, which helps us better understand user's preferences and determine the impact of our advertisements.	90 days
d.	Marketing Cookies	These cookies may be set through website by advertising partners of the Company which can be shared and used by those companies to produce information about your preferences and to display relevant adverts on other websites. It depends on the browser you are using and how your internet device is identified. You will see less personalized advertising if you do not allow these cookies.	90 days

Please note that some types of cookies in our website is managed by third parties such as advertising networks; Features such as videos, maps and social media; and other third-parties website providers such as website traffic analytics services, etc. These cookies are usually analytics/performance cookies or cookies to adjust the content to the targeted audience. You should study the Cookie Policy and Privacy Policy on third parties websites to understand how third parties may use your information.





#### 4. Cookie Management

You can manage cookies by changing your web browser setting by accepting, denying or turning-off only some cookies. You may proceed the previously mentioned by selecting the cookie setting or your browser setting such as forbidding marketing cookies by turning of the said cookie. However, this change might impact our website and your website usage experience. Since some cookies may resulting in not being able to use some part of the website or may not be able to store your usage settings. In addition, it may affect the display of the Company's website and prevent it from displaying properly.

## 5. Privacy Notice

If you would like to know more about the collection, use and/or disclosure of your personal data, please read the Company's Privacy Policy at the following link: <a href="https://www.mama.co.th/th/pdf/ir/PrivacyNotice TF%20third%20party.pdf">https://www.mama.co.th/th/pdf/ir/PrivacyNotice TF%20third%20party.pdf</a> which is published on the website of the Company. This cookie policy is part of the Company's privacy policy.

#### 6. Amendment of Cookie Policy

We reserve the right to revise and amend this policy. Please visit this website from time to time to review our cookie policy. Including other additional information that we will update and published on the Company's website, we may notify you of any changes via email provided by you.

### 7. Management of Complaints or Inquiries

You may contact the Company to complain about how the Company collects, uses, processes and discloses your personal data or ask questions via the following channels:

#### Contact Channel

Thai President Foods PLC.

Data Protection Officer

304, TF Bldg., Sirnakarin Road, Huamark,
Bangkapi, Bangkok 10240 Thailand

Tel.: +(66) 02 374 4730

Email: pdpa.dpo@mama.co.th

Announced on June 1, 2022

(Mr. Poj Paniangvait)

President

Thai President Foods PLC.